

About Werner Lampert

Werner Lampert, born in Feldkirch, Vorarlberg, Austria, is one of Europe's leading pioneers in sustainable organic products. With *Ja! Natürlich* (Rewe) and *Zurück zum Ursprung* (Hofer) he developed two of the most successful organic brands in Europe. Werner Lampert's mission is to develop exceptional quality products that are produced sustainably and transparently. This is why he founded Werner Lampert Beratungs GmbH in 1998.

He and his team of experts handle the development, production, and marketing of sustainable, healthy, organic products and organic brands for the mass market. The company's focus is on how sustainability standards for consumer goods can be implemented. On the side, Werner Lampert manages the organic farm Csardahof in Pama, Burgenland.

Werner Lampert has written the books: *Schmeckt's noch? Was wir wirklich essen*, Ecowin Verlag 2005; *100 Lebensmittel, die Sie glücklich machen*, Ecowin Verlag 2008.