

The company

Werner Lampert Beratungs GmbH is Europe's most experienced company dealing with the development, production, and marketing of sustainable, healthy, and mass market organic products and organic brands. The company was founded in 1998 by Werner Lampert, Austria's organic pioneer. The experts at Werner Lampert Beratungs GmbH draft sustainability standards for consumer goods and, as a result, ensure the appropriate quality, production, marketing, and profitability of these products. With Ja! Natürlich (Rewe) and Zurück zum Ursprung (Hofer) the company developed and successfully launched two of the biggest organic brands in Europe. Werner Lampert Beratungsgesellschaft has developed an independent quality seal for organic food, Prüf Nach!, which stands for the highest food standards, sustainable, eco-friendly farming, and complete transparency.